

# Formica Group

## Office Sector



# Office settings that truly work

Europe's largest economies are increasingly reliant on the services sector, which encompasses the vast majority of office-based roles, whether flexible or full-time. The United Kingdom (71%), France (70%), Italy (66%) and Spain (66%) are all dominated by services. It is a similar picture in Scandinavia, where Denmark (65%), Sweden (65%) and Finland (59%) also have large services sectors. And it is those economies, where services are most prominent, that are forecast to enjoy the strongest economic growth over the next five years.

By 2024 an extra 3.1 million service sector jobs are set to be created across Europe, where employees will be spending part of their time in the office. Understanding what those offices will need to offer, and how best they will serve those who use them as their daily base, is imperative for design success. A focus on spacing and hygienic surfaces is proving to be a paramount feature needed in all shared office environments.

Flexible working and the relentless advance of technology, especially the hyper-connectivity potential of 5G, is shifting our work habits. Together, they are creating a renewed focus on larger open plan offices with inbuilt "cellularisation", allowing personalities of all kinds, the space they need to produce their best work and the freedom to come and go as they please.

Companies like WeWork, which owns and manages more than four million square metres of flexible workspaces worldwide, successfully generate demand by combining strong and considered design with a new approach to office décor and style. Softer and more tactile materials, used alongside green walls and plants, are driving the widespread abandonment of traditionally sterile and corporate office environments. Indeed, this mixture of residential and commercial design – 'resimercial' – is now recognised across the continent as a key factor in all successful office space planning.

## Who are we?

The first and original – Formica Group invented high pressure laminates in 1913. Pioneers by definition, our iconic Formica® brand represents the quintessence of laminates.

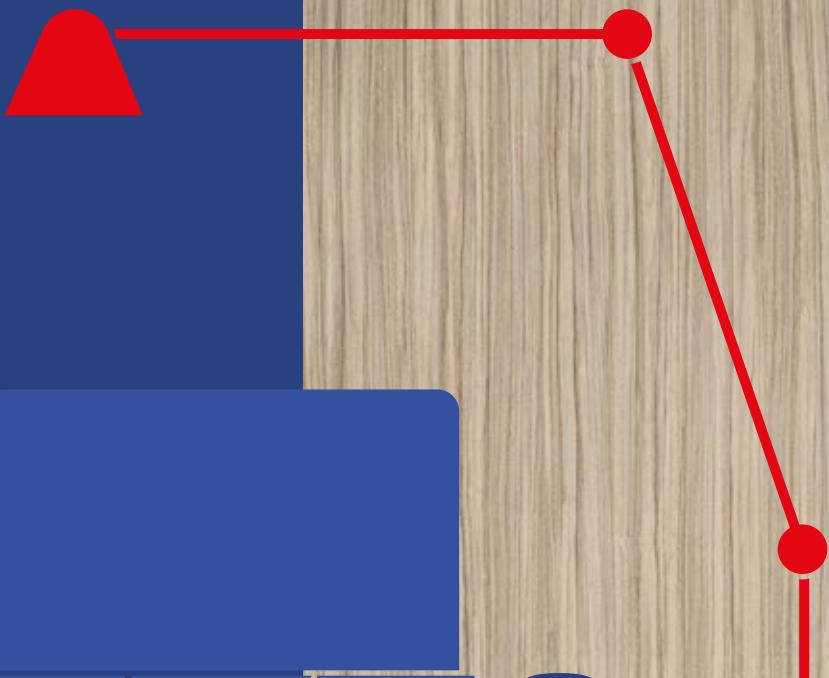
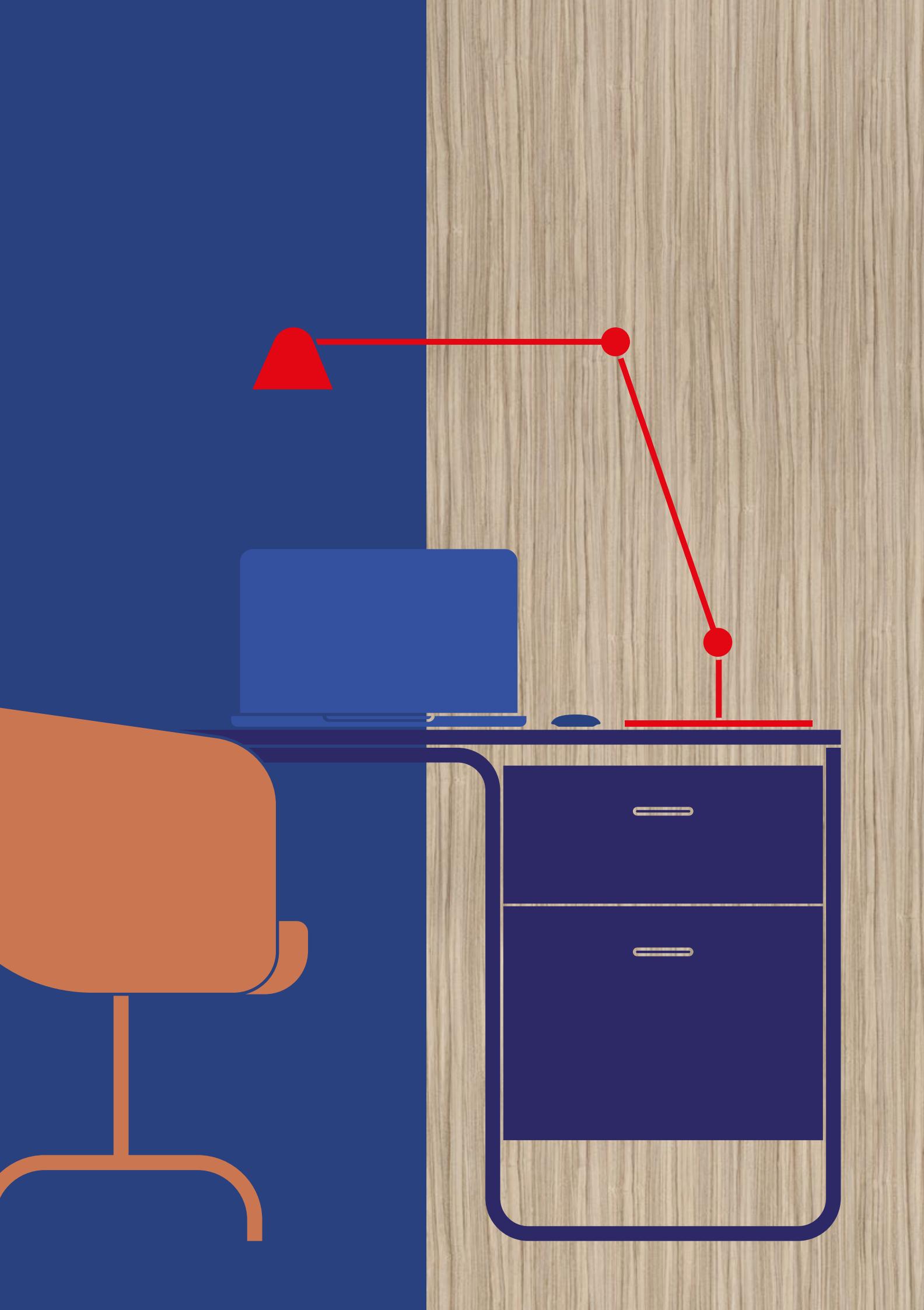
Laminates entered people's daily lives and made modernity dreams come true and accessible. Similarly, the demand for multifunctional, practical and durable designed surfaces is a constant inspiration for our Formica® Collections. At rest, at leisure, at work.

## What we do

The way people live, work and play continuously changes. Formica Group keep pace with these evolving times through constant innovation, reflecting global trends and responding to ever changing needs and habits.

Formica® high pressure laminates are hygienic, durable and low maintenance and come in a large variety of colours and designs and sheet sizes to create highly attractive and efficient interiors.

By working closely with architects, designers, managers, and owners, our products can transform tired, bland and low-energy offices into modern, productive and engaging workplaces fit for the 21st century.







## Nina Bailey Design Manager

The emergence of the resimercial style, where the comfort and characteristics of contemporary residential housing are mixed with the best of commercial functionality, is dominating office design. Only by creating a bridge between feeling at home, being out and about, and feeling at work can current workplace blueprints ensure their long-term futures.

"A pleasant environment at work helps to improve a workforce's productivity and overall performance," says Nina. "It also enhances wellbeing, inspires creativity and attracts new talent."

The focus on wellbeing drives many of Nina's recommendations in our new workspace colour palette. It is a palette that also reflects a new reality where colour is more freely used in office environments, reflecting not only a company's brand values but also the lifestyle of its employees.

She says: "Residential colour trends are reflected with warm and relaxed Terracotta. Sophisticated aqua tones, such as Grotto, Oslo and Fossil, promote wellbeing and relaxation, while Wasabi adds a pop-happy and warming green."

"These are mixed with typical colours from hospitality or retail environments, including the striking Chrome Yellow, the mystical Ultramarine and our nature-inspired clay-type colour Café."

"Underpinning all of this, especially in larger office environments, is a foundational neutral palette made of clean, cool and modern White and Citadel grey. There is also an increasing demand for new beiges, so we've added a subtle light grey-beige called Aries and the warm and grounding Oyster Grey to our new office palette."

# A surface that works as hard as you

As our offices change to keep pace with advancing technology and shifting work patterns, truly flexible and enduring solutions are needed. Formica® Laminate is the perfect response to a modern-day working environment in which adaptability is key.

Lightweight and flexible, Formica Laminates are available in different grades and large sheet sizes for the creation of both flat and curved surfaces, offering unlimited possibilities. In tomorrow's successful workspaces, design consideration will be given to everything from movable furniture and pods (switching between solo and group working) to private and quiet areas.

Providing durable, hygienic and long lasting surfaces, Formica Laminates are a functional and enduring choice for active office environments.



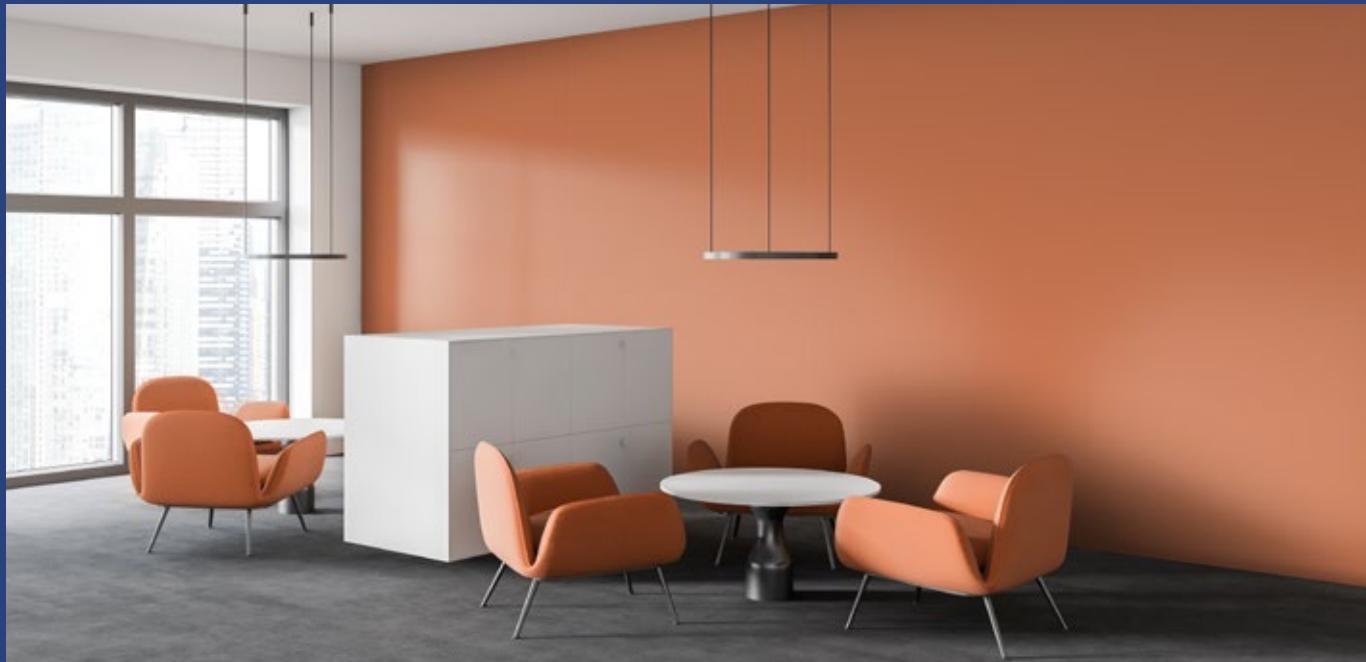
**72%**  
**of workers**  
want their employer to  
bring a more relaxed  
design and style to  
the company office\*

\* Statistics featured are taken from a Formica Group survey on "The Future of the Office"

# Take advantage of the ‘resimerical’ trend

Contemporary office design is built on the crossover of residential and commercial traditions. This ‘resimerical’ approach is central for today’s most successful office spaces, providing a comfortable setting in which optimum productivity and performance become much more achievable goals. By enhancing worker wellbeing, inspiring creativity and attracting new talent, these well-designed environments can deliver significant returns for businesses of all sizes.

Combining selections from Formica Group’s workspace colour palette, natural tones can be offset against splashes of eye-catching, bright decors. Add extra touches like plants and softer, more tactile materials to drive home a space’s welcoming ambiance. The inherent versatility of Formica® Laminate, and its ability to mix naturally with other materials including soft furnishings, metals and indoor greenery, ensures anything is possible – and guarantees the serenity needed to deliver true productivity in the workspace.



# Unleash your potential

With Formica® Laminate, the only limitations are your imagination. Bring your office setting to life with smart choices and superb finishes. From furniture and desks, booths and break-out pods to walls, washrooms, doors, tea points and kitchen areas, anything can be achieved.

## Formica® Laminate

Choose from 120 on trend colours and an extensive selection of woodgrains and pattern and material inspired designs. A variety of innovative finishes complement these decors, to create beautiful and durable surfaces.

## ColorCore® Compact

Versatile, practical and beautiful, ColorCore Compact combines on trend surface designs with a colour matched core that provides a homogenous colour all the way through. Suitable for carving, routing or engraving, it offers endless creative possibilities.

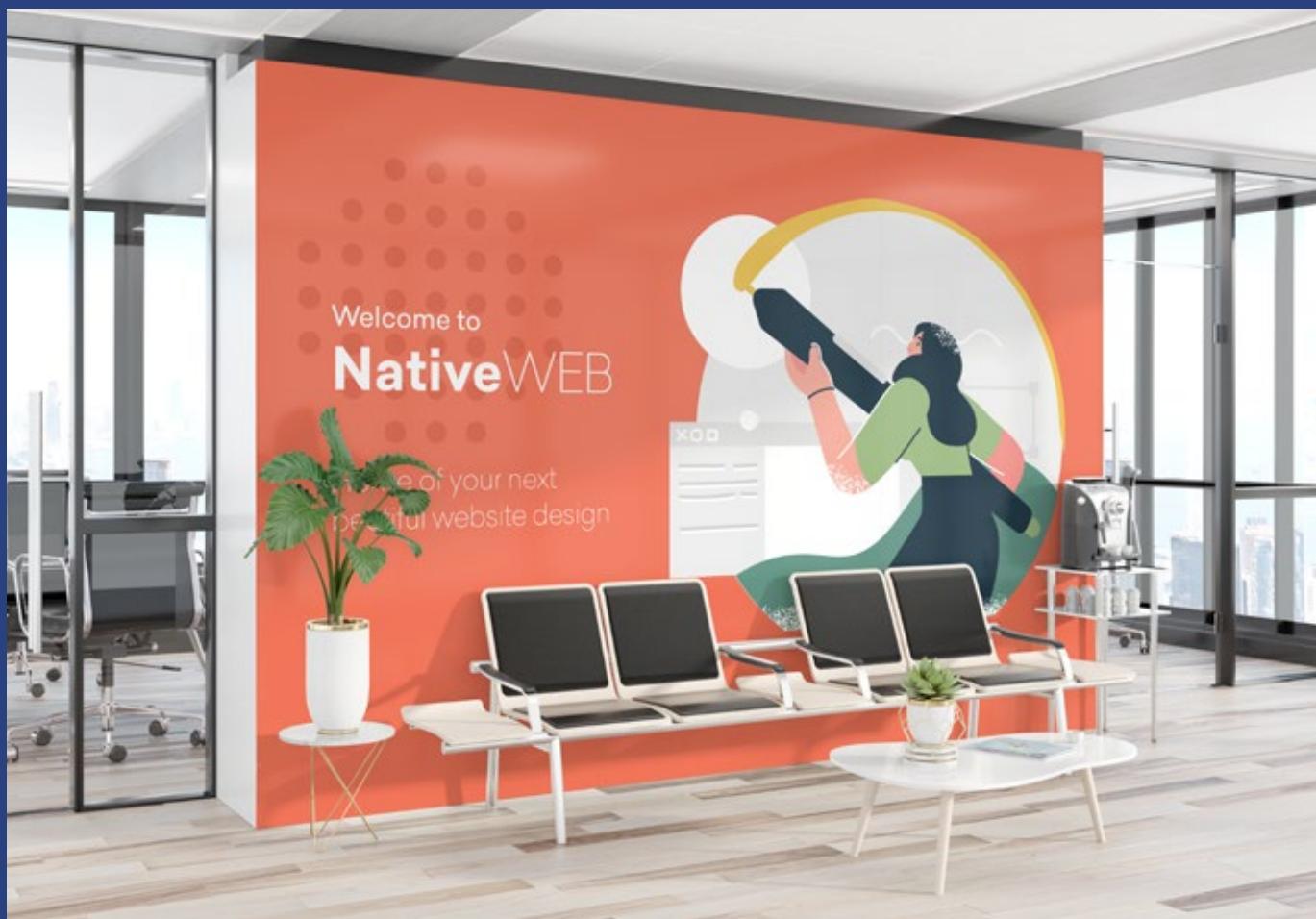
Make it the centre piece of your office interior, creating a memorable reception area, office partitions, desks, tea points and booths or break-out pods.

## Younique®

Enjoy the peerless capability of Younique to ensure company branding and designs remain prominent – especially on walls and doors. Incorporate patterns, logos, photographs or bespoke designs. Nowhere will look quite like this.

## TrueScale

Using TrueScale laminates can support the creation of nature inspired schemes that can aid wellbeing and calm in both horizontal and vertical applications. Eye-catching desks and statement walls have never been so impressive thanks to large-format scanners delivering the breath-taking detail of architectural stones and wood designs, with no repeat pattern across the full width of a sheet.



# The only choice for contemporary offices

With its excellent hygienic qualities, Formica® Laminate – is favoured in contemporary office spaces across Europe.

But hygiene is far from the only benefit. Our large sheet sizes make Formica Laminates ideal for long banks of desks ensuring users have enough space around them to create spacious and private work areas, while its inherent durability makes it a functional choice for office furniture that needs to perform and remain in pristine condition.

Low maintenance costs, extensive décor ranges and ongoing performance excellence all make Formica Laminates the only choice for future-proof offices.

## Performance features

-  Variety of grades for different applications
-  Suitable for flat bonding
-  Postforming grade options available
-  Hard wearing and durable
-  Inherent stain and water resistant surface
-  Hygienic
-  Easy to clean and maintain
-  Compact grade laminates self-supporting ≥ 6mm
-  Compact grade laminates provide excellent impact resistance
-  Fire retardant grades available on request - certain products only

The performance features icons are for general reference only.

For more specific product information, including technical data and warranties, please refer to [formica.com](http://formica.com).



**Hygiene  
is now a  
leading  
priority  
among all  
workers\***

\* Statistics featured are taken from a Formica Group survey on "The Future of the Office"

# Shaped to perfection

Create a final flourish to any interior, with stylish curved surfaces.

While laminates are perfect for flat horizontal and vertical surfaces, the true beauty of laminate is its flexibility to be applied to curved substrates to create spectacular shapes, that impress occupants and inspire creativity in equal measure.

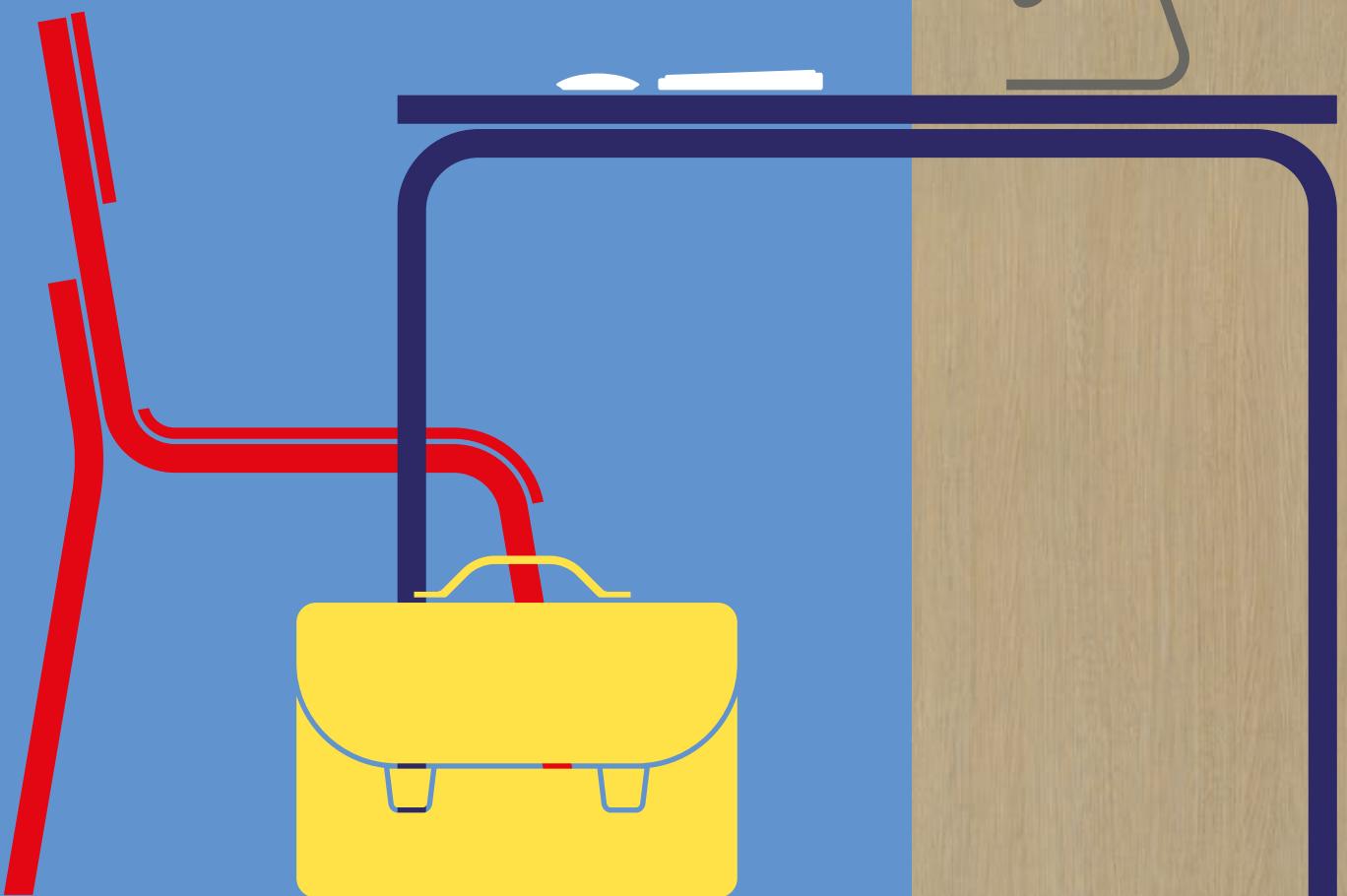
Additionally, specialist fabricators can also deliver postformed elements, to create a tighter radius shape. Under controlled processes, heat can be applied to the laminate, as it is formed into a tight curve. As well as creating striking visual features, there is a practical element to postforming as it can reduce joints and edges, to create seamless surfaces that promote positivity and improved wellbeing, through stimulating, hygienic and easy to maintain surfaces.

**47%**  
**of workers**  
say the office is still  
important or essential to  
their working life\*



\* Statistics featured are taken from a Formica Group survey on "The Future of the Office"

# Office Case Studies



# Creating spacious environments

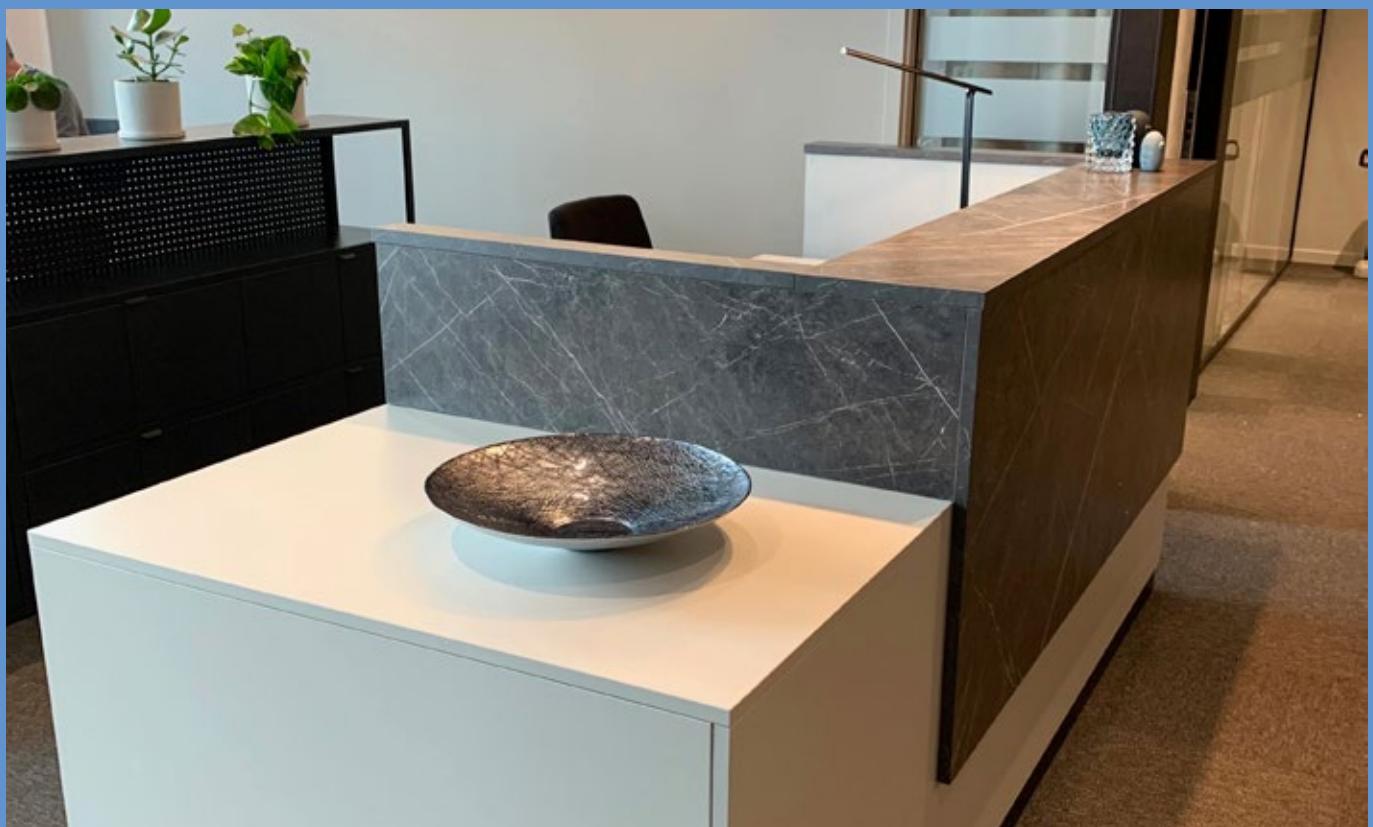
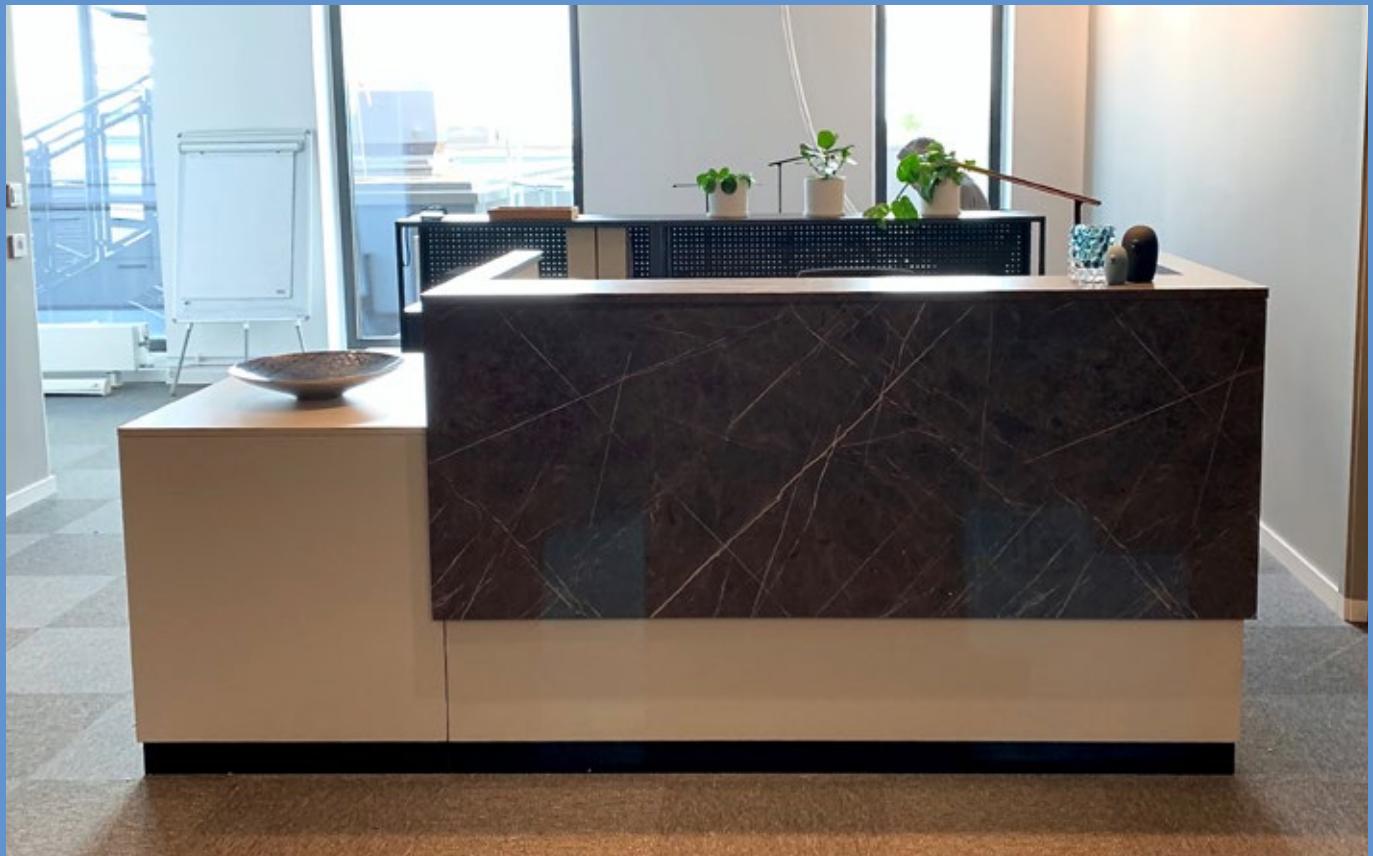
As part of a newly completed office for Danone in The Netherlands, Formica® Laminate was used for interior furniture and wall panels in a contrasting selection of decors. Led by Studio Michiel Wijnen Architects, the office development relied on Formica laminate's performance credentials – especially its impact-resistant qualities, its ease of maintenance, and its availability in a wide range of decors. In creating a spacious environment, Oslo, Fossil and Maui were used with complementary DecoMetal® Brushed Cupro to create a clean and modern environment.



# The perfect finish

Crierum and Johanson Design both use Formica® Laminate throughout their furniture designs.

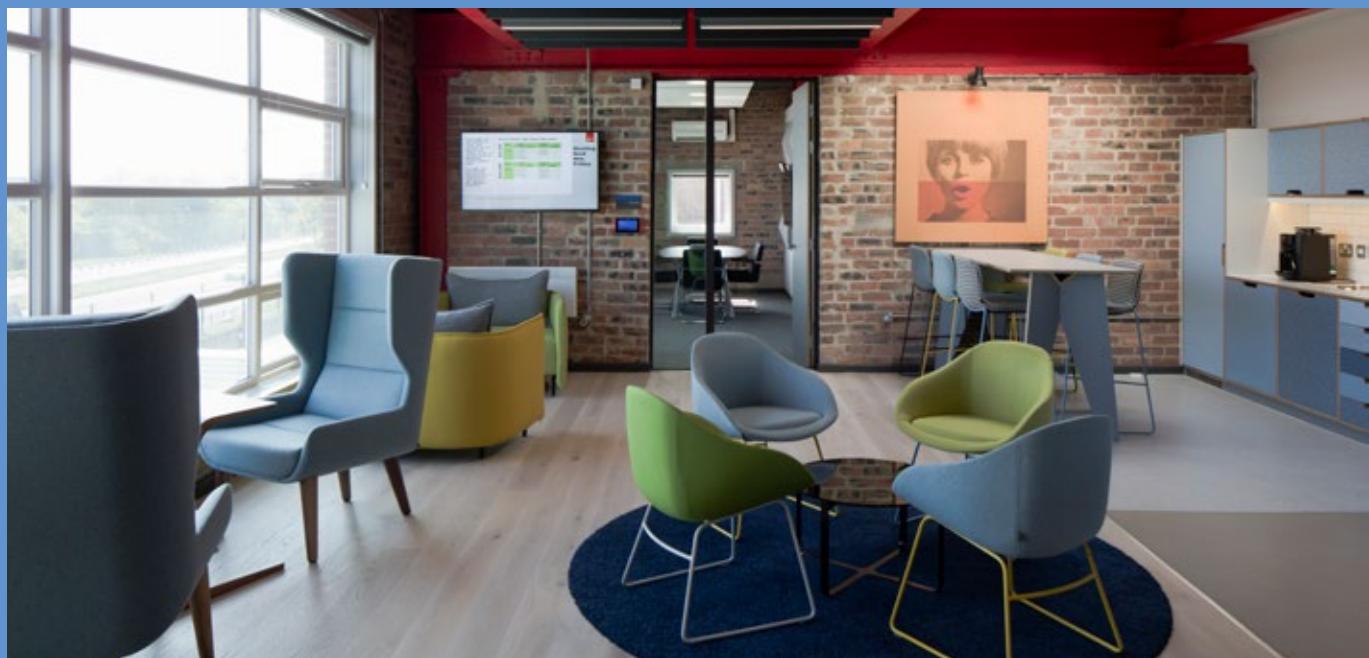
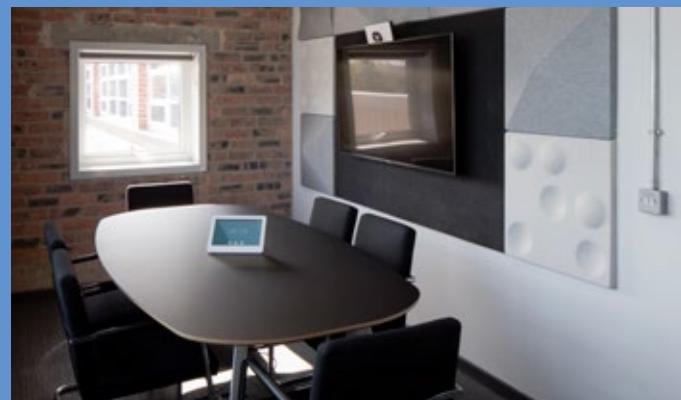
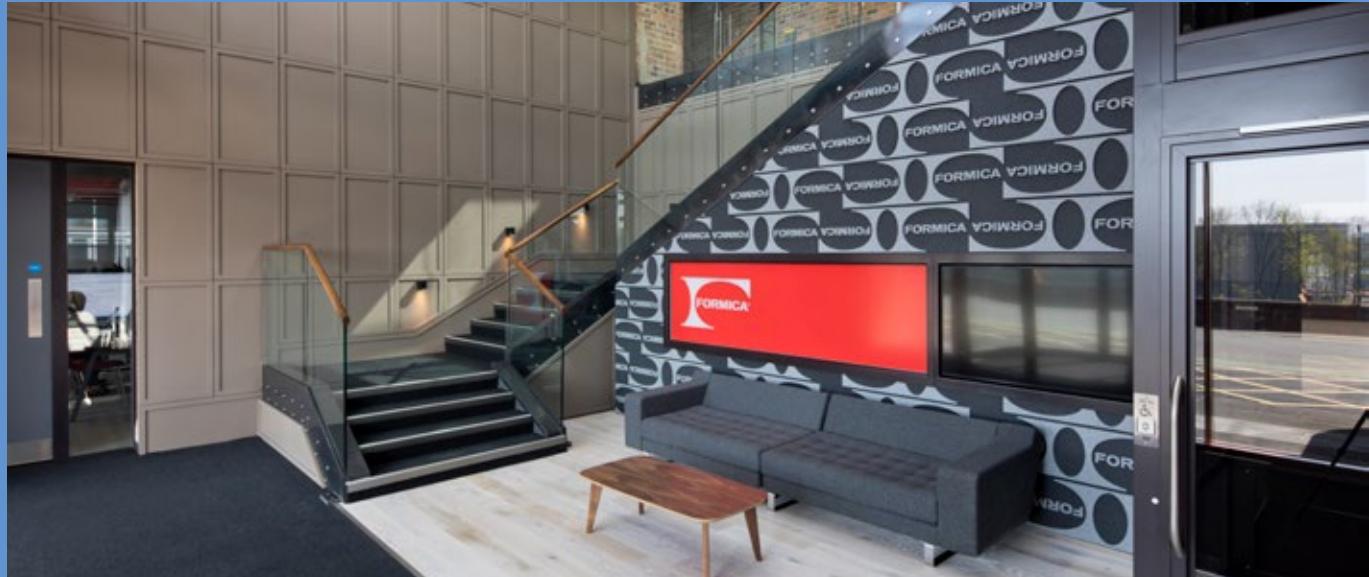
From reception desks to office cabinets and every surface between, the innovative and modern furniture designers use Formica Laminate thanks to the durability, modern finish and vast range of decors available.



# A full office redesign

The UK head office of Formica Group Europe was refurbished using Formica® Laminate to showcase the innovative and stylish products available from the company.

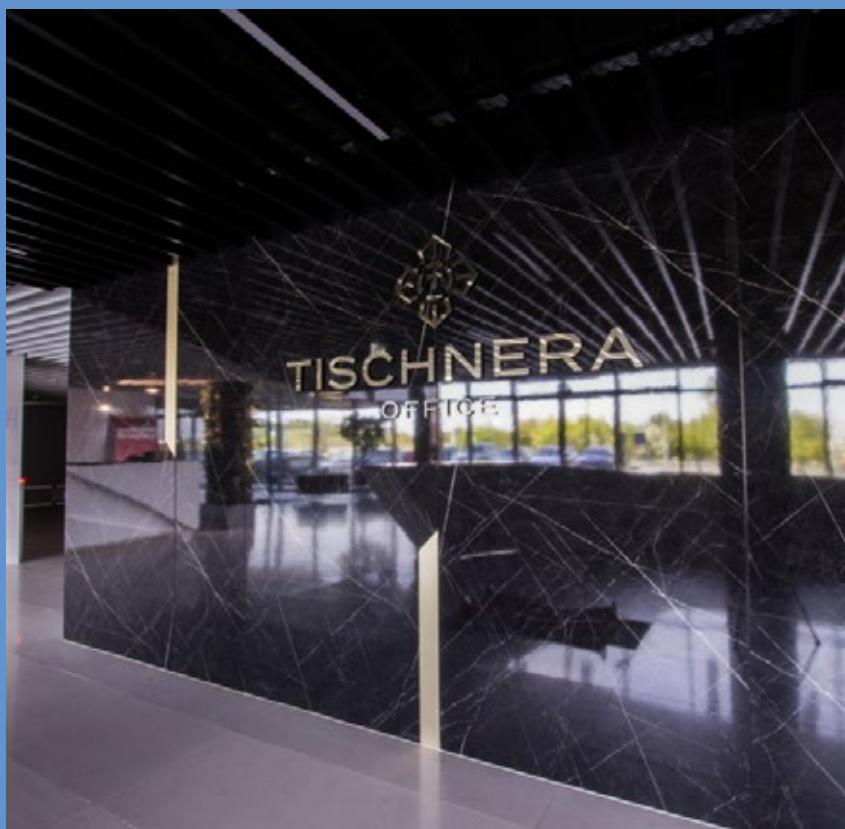
From wall cladding, to doors, kitchens and meeting room furniture, the full office is the perfect display of the collections available, proving that Formica Laminate really does stand the test of time in both performance and design.



# Bold and beautiful

One of the largest and most modern office buildings in Krakow uses Formica® Laminate to achieve the striking design. TrueScale and DecoMetal® are used in the main reception and all internal corridor common spaces to add style and durability to the building's walls.

Nero Grafite TrueScale is used against Plex Gold and White to achieve a truly statement office interior. And it is no surprise that the building's interiors were recognised in the Prime Property Prize 2019 competition.



# Refurbed to perfection

Greystar den Haag redesigned their Netherlands offices achieving modern simplicity using Formica® Laminate. A striking reception desk shows ColorCore® Compact in Calacatta Marble, achieving a real stone look with a dramatic matching feature wall in the same design.

Diamond Black and Polar White give monochrome style to functional tea points, display units and office storage furniture.



# An unbeatable colour match

Thanks to the wide selection of white and grey decors available within the Formica® Collection, SAS used Crystal White and Storm for interior walls and counter tops to match the corporate colours of the brand.

Compact Laminate was used to create a slab like effect on the counter of the main reception desk, complemented by matching Storm wall panels and magnetic laminate desk shelves to create a functional yet stylish environment.



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